

## **Tec de Monterrey: The Only University Outside the U.S. in the Top 10 of The Princeton Review's Entrepreneurship Ranking**

- Among 300 universities evaluated for their undergraduate entrepreneurship programs, Tec de Monterrey has achieved the #9 position in The Princeton Review: Top Undergraduate Schools for Entrepreneurship Ranking 2025.
- Since 2019, Tec de Monterrey has consistently ranked in the top 10, remaining the only university outside the United States to earn this distinction.
- 68% of Tec students have taken at least one entrepreneurship-related course during the academic year.

**Monterrey, Nuevo León, November 19, 2024** - The Princeton Review and Entrepreneur have announced the results of the Top Undergraduate Schools for Entrepreneurship Ranking 2025, where Tec de Monterrey ranked #9 overall. It is the only non-U.S. university in the Top 10 and holds the #1 position in the international category.

This ranking is one of the few that specifically evaluates entrepreneurship programs at more than 300 universities worldwide. Tec de Monterrey has been featured in the ranking since 2016 and has consistently been among the top 10 since 2019, alongside renowned institutions such as the University of Houston, Babson College, the University of Texas at Austin, and the University of Michigan–Ann Arbor.

"Entrepreneurship is the ability to create shared value through innovative solutions. At Tec, we believe it is one of the most powerful ways to transform reality, generating impact with and for others," said **Juan Pablo Murra Lascurain**, Rector of Tec de Monterrey.

**Ulrick Noel**, Director of the Eugenio Garza Lagüera Institute for Entrepreneurship (IEEGL) at Tec de Monterrey, added: "We firmly believe that entrepreneurship can be taught through education, and we've seen its impact on our graduates. We're proud to know that 43% of our alumni have started their own ventures at some point in their careers, creating jobs and transforming their communities."

### **The Top 10 Undergraduate Entrepreneurship Programs:**

1. University of Houston
2. University of Texas at Austin
3. Babson College
4. University of Washington
5. Washington University in St. Louis
6. University of Michigan – Ann Arbor
7. University of Maryland, College Park

8. Miami University
9. Tecnológico de Monterrey
10. Northeastern University

"Since we began these rankings nearly two decades ago, the number of universities offering entrepreneurship courses has grown tremendously," said **Rob Franek**, Editor-in-Chief of The Princeton Review. "We highly recommend the schools featured on our 2025 lists. Their faculty are exceptional, their programs have strong experiential components, and their students benefit from extraordinary mentors and networking opportunities that will serve them throughout their careers."

The [methodology](#) evaluates information from each participating university across three key areas:

**1. Academic Aspects**

Tec de Monterrey offers 148 courses and two entrepreneurship-focused undergraduate programs.

**2. Students and Faculty**

Over 1,000 faculty members taught at least one entrepreneurship-related course this year, and 68% of undergraduate students enrolled in at least one entrepreneurship course, regardless of their major.

**3. Extracurricular Activities**

This category examines data on entrepreneurship ecosystem activities and the efforts universities make to support entrepreneurial communities. Over 900 entrepreneurial projects have been launched by graduates of Tec's entrepreneurship programs in the last five years, supported by more than 1,000 mentors from the business sector through programs such as Enlace+.

Since its inception, Tec de Monterrey has promoted research, innovation, and entrepreneurship within its community. The institution actively supports initiatives for creating socially responsible businesses, science- and technology-based startups, accelerating regional entrepreneurship ecosystems, and fostering an entrepreneurial culture through programs like incMTY, the most impactful innovation festival in Latin America.

Tec de Monterrey's entrepreneurship programs have earned the university membership in consortia such as Ashoka and GEM (for over 20 years) and involvement in initiatives like MIT REAP, the MIT Legatum Center, and Venture Café (Tec de Monterrey is the first Latin American institution to host Venture Café in the region). The university also collaborates

with international institutions specializing in entrepreneurship, such as Babson College and Berkeley.

To learn more about the ranking, visit: <https://tec.rs/RankingPrincetonReview2025>

To download media assets, visit: <https://tec.rs/FotosRankingPrincetonReview2025>

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### **About Tecnológico de Monterrey**

*Tec de Monterrey is a private, non-profit university recognized for its academic excellence, educational innovation, and global vision. Founded in 1943, it operates in 33 cities across 20 Mexican states, serving 60,000 undergraduate and postgraduate students and over 27,000 high school students. Accredited by SACSCOC since 1950, it ranks 185th in the QS World University Rankings 2025, 4th in Latin America, and 1st in Mexico according to the THE Latin American University Rankings 2024. Tec is also noted for global employability and entrepreneurship programs and is a member of international networks such as APRU and U21.*

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